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Editorial

This gives me an immense pleasure to announce that 'Pravish Rajnam - Centre for Management Education' is coming out with its first volume of journal named as 'Pravish Rajnam - Journal of Studies' (ISSN 2348 -3652).

'Pravish Rajnam - Journal of Studies' is a humble effort to come out with an affordable option of a low cost publication journal, at no profit no loss basis, in order to help young and seasoned academicians to show their research and other works to the world at large and also to fulfill their academic aspirations.

The aim of the 'Pravish Rajnam - Journal of Studies' is to cover all areas where ever applications of human ingenuity with reference to decision making ability / managerial skills and knowledge are applied to obtain results in order to achieve success. The journal will be published twice every year (i.e. in months of January and July every year).

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I hope academicians and students will find out the journal to be very useful for enriching their knowledge and meeting their academic aspirations.

Thanks,
Dr.Rajesh Arora,
Chief Editor,
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